

MEAGAN KING

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[meaganmccall.com](http://meaganmccall.com)



## Experience

### Substrata

May 2020 - Present

*Creative Director*

Design and development of marketing material for a variety of brands from conception to production, including any and all print materials, social media, video promotional, and internal processes. Additional assistance in marketing strategy and implementation.

### Royal Ink

March 2020 - April 2020

*Senior Graphic Designer*

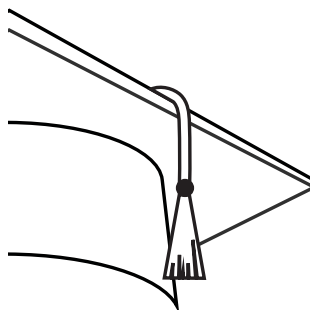
Overseeing the design of a wide variety of marketing material in a high stress fast paced environment.

### Imagine Communications

October 2015 - February 2020

*Graphic Designer*

Experience designing a variety of client marketing materials such as websites, company collateral, digital and print advertisements, large format, multi-page publications, animations, videos, logos, event signage, and brand design/implementation



2018

### Bachelors in Marketing

University of Nevada Las Vegas

## Skills

- |        |                    |
|--------|--------------------|
| ●●●●●● | InDesign           |
| ●●●●●● | Illustrator        |
| ●●●●○  | Photoshop          |
| ●●●●●● | WordPress          |
| ●●●●○○ | HTML               |
| ●●●●○  | Constant Contact   |
| ●●●○○  | The Action Network |
| ●●●○○  | After Affects      |
| ●●●○○  | Premier Pro        |
| ●●●●○  | Animate CC         |
| ●●●●●● | Microsoft Word     |
| ●●●●●● | Power Point        |
| ●●●●○  | Excel              |